

RESIDENTIAL CHAIR LIFT

Now Elderly Folks & Invalids May Take a Chair Up or Downstairs Can Even Turn Corners

Unique Installation Allows Removal of Equipment Leaving No Marks

SAFE INEXPENSIVE EFFICIENT

WECOLATOR

Write or Phone
SEabright 1-6680
Ricon Sales-Associates
1590 - 35th Ave., S. F.

SUPERIOR ELEVATOR CO.
24-HOUR SERVICE
ALL TYPES ELEVATORS

Builders & Installers of HYDRAULIC ELEVATORS

Repairs Alterations Maintenance Modernization

Estimates on State Recommendations

Phone
UNderhill 3-0341

508 Nacoma San Francisco

Elevators-Freight & Passenger-(Cont'd)

OTIS ELEVATORS

Passenger and Freight Elevators
Escalators
Dumbwaiters
Sales and Service
Maintenance - Repairs - Modernization
DAY OR NIGHT

"FOR INFORMATION CALL"
Otis Elevator Co. 1 Beach GArid 1-7177

PACIFIC ELEVATORS

Manufacturers
PASSENGER and FREIGHT ELEVATORS
Conversion and Modernization
ASK FOR ESTIMATE
Day & Night Service & Repairs

"FOR INFORMATION CALL"
PACIFIC ELEVATOR & EQUIPMENT CO
45 Rausch HEmlck 1-4476

Ricon Sales Associates
1590-35th Av. SEabright 1-6680
(See Advertisement This Page)

ROTARY HYDRAULIC ELEVATORS
FREIGHT OR PASSENGER

Smooth, powerful, economical hydraulic operation. No costly penchouse or heavy shaft-way structure needed. The modern elevator for new buildings or remodeling.

AUTHORIZED SALES & SERVICE
"FOR INFORMATION CALL"
MOODY SWEAZEY & ROWE
814 Alice Oakland
From telephones served by the following exchange
\$ F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0924

Elevators-Freight & Passenger-(Cont'd)

TYLER W & SONS
Elevator Cars & Entrances
215 Market SU tter 1-3460

VAN EMON B C ELEVATORS INC
MANUFACTURERS - INSTALLERS
Of All Types of Elevators,
Theatre and Stage Lifts
SERVICE & REPAIRS
For Service & Repairs Call SU tter 1-2192
Day or Night
224 Fremont SU tter 1-2192

WEST COAST ELEVATOR CO
1222 Folsom UNdrhl 3-6412
(See Advertisement This Page)

WESTERN ELEVATOR SERVICE CO

SERVICE & REPAIRS
Maintenance & Modernization
HYDRAULIC ELEVATORS
INSTALLED

Call for Estimate
24-HOUR SERVICE
754 Clementina HEmlck 1-3967

Westinghouse Electric Corporation Elevator
Division 715 Harrison DOuglas 2-3733
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0394

WESTINGHOUSE ELEVATORS

Passenger and Freight
Electric Stairways
Maintenance and Inspections
Modernization and Repairs
24-Hour Service

"FOR INFORMATION CALL"
WESTINGHOUSE ELECTRIC CORPORATION-ELEVATOR DIVISION
715 Harrison DOuglas 2-3733

Golden Gate Elevator Co.
24-HOUR SERVICE
INSTALLATIONS - SERVICE - REPAIRS
MODERNIZATION SPECIALISTS

All Types
Commercial - Industrial - Residential
Hydraulic Freight & Passenger Elevators
Reconditioned Equipment
Since 1930

Call
HEmlck 1-2544

447 IVY STREET

Why climb stairs?

SHEPARD

HomeLIFT EscalLIFT

Exclusively By
S. F. ELEVATOR CO.
860 Folsom
Call
EXbrook 2-1173

SAN FRANCISCO ELEVATOR CO

Manufacturers
Hydraulic - Electric
Passenger & Freight
MODERNIZATION
of
ELEVATORS

860 Folsom EX brook 2-1173

San Francisco Elevator Co
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Guilbert Inc 50 Hawthorne YUkon 2-5160
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-1900
(See Advertisement This Page)

SEDGWICK RESIDENCE ELEVATORS & DUMBWAITERS

MOODY SWEAZEY & ROWE
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From telephones served by the following exchange
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Shaner Manufacturing Co
Manlift Elevators
85 Bluxome SU tter 1-5200

SHEPARD ELEVATORS

SAN FRANCISCO ELEVATOR CO
Comm'l - Residential-Homeift-Escalift
860 Folsom EXkirk 2-1173

SPENCER KENYON INC
Kenyon Spencer with Spencer Elevator
11 Years Before It Dissolved in 1933
24-Hour Service Established Here 1934
1173 Howard UN drhl 1-8100

Spencer Kenyon Inc 1173 Howard
From telephones served by the following exchange
San Mateo
(No Inter-City Charge)
Ask Operator for ENtprise 1-1203

SUPERIOR ELEVATOR CO
508 Natoma UN drhl 3-0341
(See Advertisement This Page)

Elevators-Parts & Supplies

ELEVATOR SUPPLIES COMPANY INC
186-5th GArid 1-7799
Guilbert Inc 50 Hawthorne YUkon 2-5160

SECURITY FREIGHT ELEVATOR & INDUSTRIAL DOORS
SHELLEY O P Sharon Bldg. DOuglas 2-4438

Elevators-Portable

ADOME EQUIPMENT CO
840 Harrison EX brook 2-1560

BARRETT PORTABLE ELEVATORS
ROLL-RITE CORPORATION
801 Jefferson Oakland
From telephones served by the following exchange
\$ F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0611

COLSON VERTICAL LIFTING EQUIPMENT

Portable Lifters, Liffables,
Sheet Feed Tables, Ramp
Eliminators, Four-Post
Hydraulic Lifters, Special
Lifting Equipment.

"WHERE TO BUY THEM"
COLSON EQUIPMENT & SUPPLY CO
20 Uvale GArid 1-0280

(Continued Next Page)

NUTRITION HINT
Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with beater to save.

ELEVATORS

Manufacturers and Installers of Passenger & Freight Elevators

MODERNIZATION
24-Hour Service

KLondike 2-0105

AMERICAN ELEVATOR CO.
1118 HARRISON

EST'D. SINCE 1920
PASSENGER & FREIGHT ELEVATOR INSTALLATIONS

SERVICE DAY OR NIGHT
MAINTENANCE
REPAIRS - MODERNIZATION

YUkon 6-4963

INDEPENDENT ELEVATOR CO. INC.
471 JESSIE

Elevators-Portable

ADOME EQUIPMENT CO
840 Harrison EX brook 2-1560

BARRETT PORTABLE ELEVATORS
ROLL-RITE CORPORATION
801 Jefferson Oakland
From telephones served by the following exchange
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(No Inter-City Charge)
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Portable Lifters, Liffables,
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Eliminators, Four-Post
Hydraulic Lifters, Special
Lifting Equipment.

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20 Uvale GArid 1-0280

(Continued Next Page)

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ELEVATOR SALES & SERVICE

Representing
MONTGOMERY ELEVATOR CO.

Manufacturers of . . .
HYDRAULIC ELEVATORS
PASSENGER - FREIGHT
DUMBWAITERS

REPAIRS - SERVICE
MODERNIZATION
DAY AND NIGHT SERVICE
PHONE

KLondike 2-1642

629 Fulton St. San Francisco

ELEVATORS

- SERVICED
- REPAIRED
- INSTALLED
- MODERNIZED

Electric or Hydraulic
Passenger - Freight - Residential

FOR FAST
24-HOUR SERVICE

PHONE
UNderhill 3-6412

WEST COAST ELEVATOR CO.
1222 FOLSOM

Elevators-Portable

ADOME EQUIPMENT CO
840 Harrison EX brook 2-1560

BARRETT PORTABLE ELEVATORS
ROLL-RITE CORPORATION
801 Jefferson Oakland
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(Continued Next Page)

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Elevators-Portable-(Cont'd)

WESTINGHOUSE ELECTRIC CORPORATION-ELEVATOR DIVISION
715 Harrison DOuglas 2-3733

Elevators-Parts & Supplies

ELEVATOR SUPPLIES COMPANY INC
186-5th GArid 1-7799
Guilbert Inc 50 Hawthorne YUkon 2-5160

SECURITY FREIGHT ELEVATOR & INDUSTRIAL DOORS
SHELLEY O P Sharon Bldg. DOuglas 2-4438

Elevators-Portable

ADOME EQUIPMENT CO
840 Harrison EX brook 2-1560

BARRETT PORTABLE ELEVATORS
ROLL-RITE CORPORATION
801 Jefferson Oakland
From telephones served by the following exchange
\$ F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0611

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Portable Lifters, Liffables,
Sheet Feed Tables, Ramp
Eliminators, Four-Post
Hydraulic Lifters, Special
Lifting Equipment.

"WHERE TO BUY THEM"
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20 Uvale GArid 1-0280

(Continued Next Page)

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Elevators-Portable-(Cont'd)

ECONOMY PORTABLE ELEVATORS
HAMERSLAG EQUIPMENT CO
45 Elmira Junipr 7-1357

REVOLVATOR TRUCKS & ELEVATORS

ENGINEERS & DESIGNERS OF MATERIAL HANDLING EQUIPMENT

Portable Elevators, Two & Three Story Freight Elevators, Private Residence Elevators, Turntables, Vertical Conveyors, Lift Trucks, Skid Platforms.

"WHERE TO BUY THEM"
PERIN IRA CO 575 Howard GArid 1-1827

Elevators-Repairing

AMERICAN ELEVATOR CO
1118 Harrison KLondike 2-0105

ATLAS ELEVATOR CO
301 Vermont UNdrhl 1-3200

COLUMBIA ELEVATOR CO
Repairs - Service - Modernization
Industrial - Commercial Contractors
Shop & Mailing Address 1315 Natoma
45 Rausch GArid 1-1283

FISCHER ELEVATOR CO
172 Clara GA rid 1-0485
Nights Sat Sun & Hol call WE st-1-1400

GOLDEN GATE ELEVATOR CO
447 Ivy HE mlck 1-2544

HOME ELEVATOR CO
24 HOUR SERVICE & REPAIRS
1450-15th NA rket 1-0542

INDEPENDENT ELEVATOR CO INC
SERVICE & REPAIRS
ALL MAKES
DAY OR NIGHT
471 Jessie YUkon 6-4963

OTIS ELEVATOR SERVICE
OTIS ELEVATOR CO
Day & Night Service
1 Beach GArid 1-7171

Pacific Elevator & Equipment Co
45 Rausch HEmlck 1-4476

PACIFIC ELEVATORS
PACIFIC ELEVATOR & EQUIPMENT CO
Day & Night Repairs & Service
45 Rausch HEmlck 1-4476

SAN FRANCISCO ELEVATOR CO
24-HOUR REPAIRS & SERVICE FOR ALL MAKES
860 Folsom EX brook 2-1173

SPENCER KENYON ELEVATOR SERVICE
Established 1934
KENYON SPENCER
11 Years
With Spencer Elevator Co.
Elevators Made Automatic
Automatic Dumbwaiters
Residential Elevators
Cable Installations
State Safety Work
"SERVICE RENDERED BY"

SPENCER KENYON INC
24-Hour Service & Repairs
1173 Howard UN drhl 1-8100

SUPERIOR ELEVATOR CO
24-HOUR SERVICE
REPAIRS - MAINTENANCE
508 Natoma UNdrhl 3-0341

VAN EMON B C ELEVATORS INC
Day & Night Service
224 Fremont SU tter 1-2192

WESTERN ELEVATOR SERVICE CO
24-HOUR SERVICE & REPAIRS
754 Clementina HEmlck 1-3967

WESTINGHOUSE ELEVATORS & STAIRWAYS
WESTINGHOUSE ELECTRIC CORPORATION-ELEVATOR DIVISION
715 Harrison DOuglas 2-3733

Embroidery

Ben Franklin Press
See Advertisement under Printers
500 Sansome SU tter 1-2615

Embroidery

A B C EMBLEM & PENNANT CO
1251 Market MA rket 1-2808

A B C EMBLEM & PENNANT CO
1251 Market MA rket 1-2808

BOWLING SHIRT AND COVERALL LETTERING
Felt & Chenille Emblems

Bet. Union & Filbert
2418 Polk PR aspt 6-6040

ELITE EMBLEM CO
Successor to Austin's Pennant Shop
BOWLING SHIRTS LETTERING
CHENILLE EMBLEMS - BANNERS
2323 Market MA rket 1-7367

LINENBURG & CO 175 Ellis YUkon 2-3040
Lion Brothers Company Inc 170-2d DOuglas 2-0576

LION BROS EMBROIDERED EMBLEMS

Mrs. of SWISS EMBROIDERED Emblems & Insignia,
Balto. 1. Md.
"CERTIFIED WASHABLE"
by the American Institute of Laundering
Est. 1899

"FOR INFORMATION CALL"
WESTERN OFFICE
CRIBBINS WALTER W CO
577 Howard DOuglas 2-5617
Patterson Aurelie 225 Post GArid 1-6322

STEVENS P E
Coveralls - Shop Coats - Shirts - Pants
Uniform Lettering - Emblems - Caps
3010 Clement SK yln 1-1455

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

TO FILL CRACKS
Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whitening and 4 parts sawdust.

Embroidery-(Cont'd)

Philippine Embroidery
Monogramming-Embroidered Pins & Jaws
1672 Sutter WAInt 1-5641

SALLY'S MONOGRAM SHOP
620 Clement SK yln 1-9921

STEVENS P E
Coveralls-Shop Coats-Shirts-Lettering
3010 Clement SK yln 1-1455

Stewart's Button Hemstitching & Embroidery Shop 150 Powell GArid 1-1997

TALLMAN SUE EMBROIDERY CO
Established 1932
MACHINE & HAND EMBROIDERY
Crochet Beading Our Specialty
Rhinestone & Nailhead Setting
Shirring & Puffing
Applique Work
Cloth Covered Buckles & Buttons
Apparel City
2250 Palou Av. AT water 2-3400

Embroidery Supplies

Apparel City Sewing Machine Co
Corney Mach-E-Z Marking Prod
1147 Mission MA rket 1-6660

Emery-See Abrasives

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Elevators-Portable-(Cont'd)

WESTINGHOUSE ELECTRIC CORPORATION-ELEVATOR DIVISION
715 Harrison DOuglas 2-3733

Elevators-Parts & Supplies

ELEVATOR SUPPLIES COMPANY INC
186-5th GArid 1-7799
Guilbert Inc 50 Hawthorne YUkon 2-5160

SECURITY FREIGHT ELEVATOR & INDUSTRIAL DOORS
SHELLEY O P Sharon Bldg. DOuglas 2-4438

Elevators-Portable

ADOME EQUIPMENT CO
840 Harrison EX brook 2-1560

BARRETT PORTABLE ELEVATORS
ROLL-RITE CORPORATION
801 Jefferson Oakland
From telephones served by the following exchange
\$ F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0611

COLSON VERTICAL LIFTING EQUIPMENT

Portable Lifters, Liffables,
Sheet Feed Tables, Ramp
Eliminators, Four-Post
Hydraulic Lifters, Special
Lifting Equipment.

"WHERE TO BUY THEM"
COLSON EQUIPMENT & SUPPLY CO
20 Uvale GArid 1-0280

(Continued Next Page)

NUTRITION HINT
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Embroidery

Ben Franklin Press
See Advertisement under Printers
500 Sansome SU tter 1-2615

Embroidery

A B C EMBLEM & PENNANT CO
1251 Market MA rket 1-2808

A B C EMBLEM & PENNANT CO
1251 Market MA rket 1-2808

BOWLING SHIRT AND COVERALL LETTERING
Felt & Chenille Emblems

Bet. Union & Filbert
2418 Polk PR aspt 6-6040

ELITE EMBLEM CO
Successor to Austin's Pennant Shop
BOWLING SHIRTS LETTERING
CHENILLE EMBLEMS - BANNERS
2323 Market MA rket 1-7367

LINENBURG & CO 175 Ellis YUkon 2-3040
Lion Brothers Company Inc 170-2d DOuglas 2-0576

LION BROS EMBROIDERED EMBLEMS

Mrs. of SWISS EMBROIDERED Emblems & Insignia,
Balto. 1. Md.
"CERTIFIED WASHABLE"
by the American Institute of Laundering
Est. 1899

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WESTERN OFFICE
CRIBBINS WALTER W CO
577 Howard DOuglas 2-5617
Patterson Aurelie 225 Post GArid 1-6322

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Uniform Lettering - Emblems - Caps
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Established 1932
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Crochet Beading Our Specialty
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715 Harrison DOuglas 2-3733

Elevators-Parts & Supplies

ELEVATOR SUPPLIES COMPANY INC
186-5th GArid 1-7799
Guilbert Inc 50 Hawthorne YUkon 2-5160

SECURITY FREIGHT ELEVATOR & INDUSTRIAL DOORS
SHELLEY O P Sharon Bldg. DOuglas 2-4438

Elevators-Portable

ADOME EQUIPMENT CO
840 Harrison EX brook 2-1560

BARRETT PORTABLE ELEVATORS
ROLL-RITE CORPORATION
801 Jefferson Oakland
From telephones served by the following exchange
\$ F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0611

COLSON VERTICAL LIFTING EQUIPMENT

Portable Lifters, Liffables,
Sheet Feed Tables, Ramp
Eliminators, Four-Post
Hydraulic Lifters, Special
Lifting Equipment.

"WHERE TO BUY THEM"
COLSON EQUIPMENT & SUPPLY CO
20 Uvale GArid 1-0280

(Continued Next Page)

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Ben Franklin Press
See Advertisement under Printers
500 Sansome SU tter 1-2615

Embroidery

A B C EMBLEM & PENNANT CO
1251 Market MA rket 1-2808

A B C EMBLEM & PENNANT CO
1251 Market MA rket 1-2808

BOWLING SHIRT AND COVERALL LETTERING
Felt & Chenille Emblems

Bet. Union & Filbert
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CHENILLE EMBLEMS - BANNERS
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EMBLEMS - BANNERS - FLAGS
(MADE-TO-ORDER)

Shirt Lettering
Felt Emblems
Award Blocks
Coverall Lettering
Chenille Emblems
School & Club Insignia
BOWLING SHIRT LETTERING
Wholesale & Retail

A. B. C. EMBLEM & PENNANT CO.
1251 Market St.
Market 1-2808

When You Have FORGOTTEN . . .
A NAME
Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified TELEPHONE SECTION
You will probably recognize the name when you see it.